

10458

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

July 29, 2003

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,610,036 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *August 20, 2002*
SAID RECORDS SHOW TITLE TO BE IN: *KONINKLIJKE PHILIPS*
ELECTRONICS N.V.
A CORPORATION OF THE NETHERLANDS



By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS

M. Lee

M. LEE
Certifying Officer

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,610,036

Registered Aug. 20, 2002

**TRADEMARK
PRINCIPAL REGISTER**



DVD+ReWritable

SONY KABUSHIKI KAISHA (JAPAN CORPORATION), TA SONY CORPORATION,
7-35 KITASHINAGAWA, 6-CHOME
SHINAGAWA-KU, TOKYO, JAPAN

FOR: BLANK MAGNETO-OPTICAL DISCS, PRE-RECORDED MAGNETO OPTICAL DISCS FEATURING MUSIC, MUSICAL DATA, MOTION PICTURES, PHOTOGRAPHS AND COMPUTER PROGRAMS DESIGNED TO SIMPLIFY THE USE OF COMPUTERS; MAGNETO-OPTICAL/OPTICAL/MAGNETIC DISC DRIVES; COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-30-2001; IN COMMERCE 11-30-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RW" AND "DVD PLUS REWRITABLE", APART FROM THE MARK AS SHOWN.

SN 75-492,446, FILED 5-28-1998.

MELVIN AXILBUND, EXAMINING ATTORNEY


ASSIGNMENT

WHEREAS, SONY KABUSHIKI KAISHA (a Japanese corporation) of 7-35 Kitashinagawa, 6-chome, Shinagawa-ku, Tokyo, JAPAN, is the owner of the Trademark RW DVD+REWRITABLE & Design, which mark is registered in the United States Patent and Trademark Office under U.S. Registration No. 2,610,036, and

WHEREAS, KONINKLIJKE PHILIPS ELECTRONICS N.V. (a Netherlands corporation) of Groenewoudseweg 1, Eindhoven, The Netherlands, is desirous of acquiring the trademark RW DVD+REWRITABLE & Design and the registration, U.S. Registration No. 2,610,036;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SONY KABUSHIKI KAISHA does hereby assign unto the said KONINKLIJKE PHILIPS ELECTRONICS N.V. all right, title and interest in and to said trademark and to said trademark registration, together with the goodwill of the business symbolized by said mark.

SONY KABUSHIKI KAISHA

By: 

Name: Keiji Morita

Title: Senior Manager

Trademark & Design Section

Intellectual Property Division

Dated: June 20, 2003

DECLARATION

Keiji Morita declares that he is Senior Manager of SONY KABUSHIKI KAISHA and that he is authorized to execute this Assignment of said corporation and that the facts set forth in this Assignment are true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the Assignment.

SONY KABUSHIKI KAISHA

By: 

Name: Keiji Morita

Title: Senior Manager

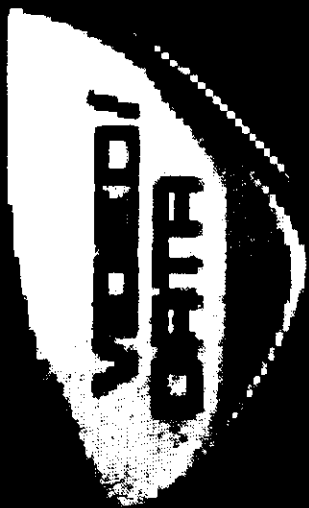
Trademark & Design Section

Intellectual Property Division

Dated: June 20, 2003



PHILIPS



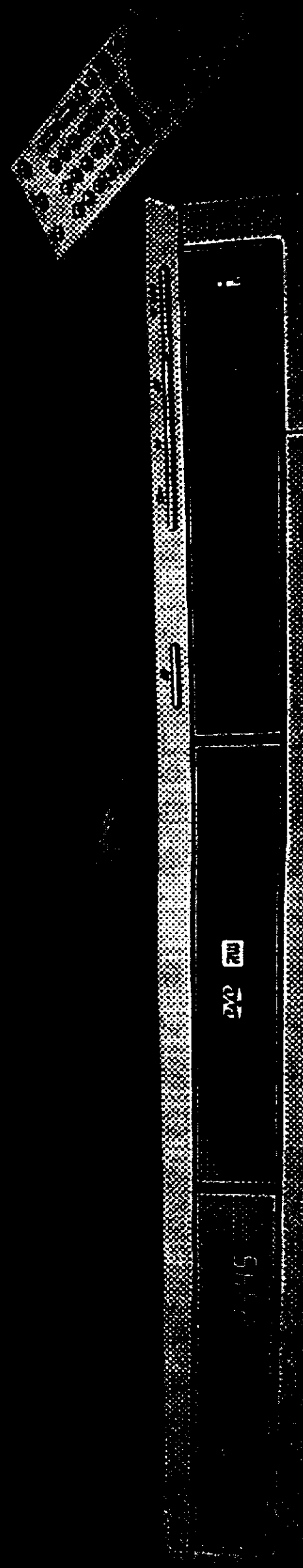
DVD+RW

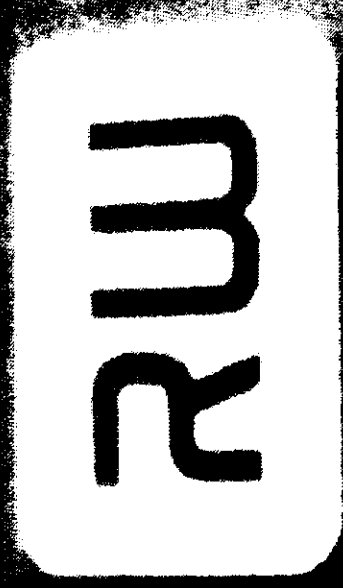
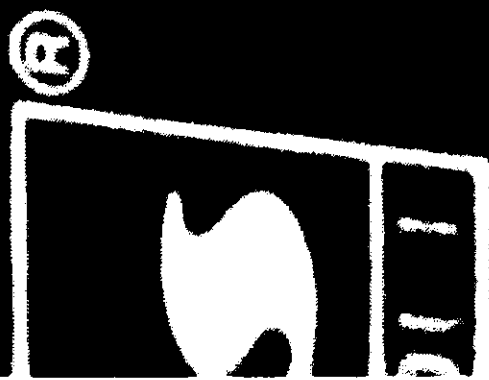
DIVID MIN VIDEO

**DVD REWRITABLE SINGLE SIDED
DVD REINSCRIPTIBLE SIMPLE FACE**

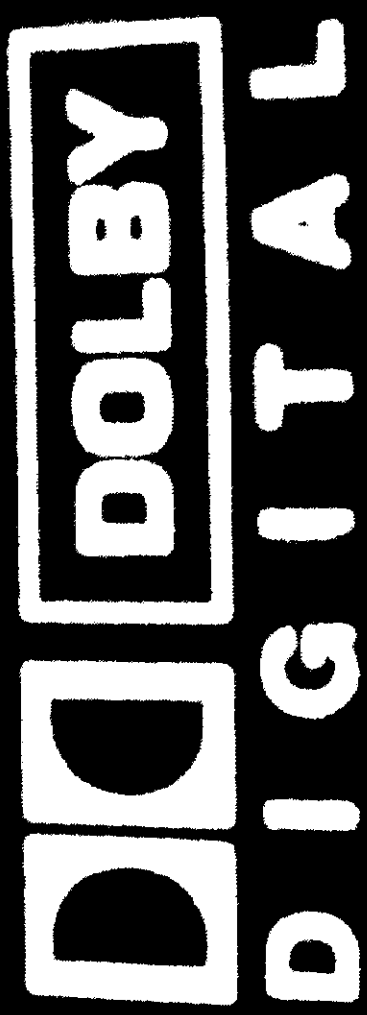
RW

The figure consists of 11 numbered line drawings of a fish's head in profile, focusing on the mouth. The drawings show the mouth opening from a closed position (1) to a fully open position (11). The drawings illustrate the change in shape and position of the mouthparts, including the upper and lower jaws and the operculum.

[illegible]



DVD+ReWritable

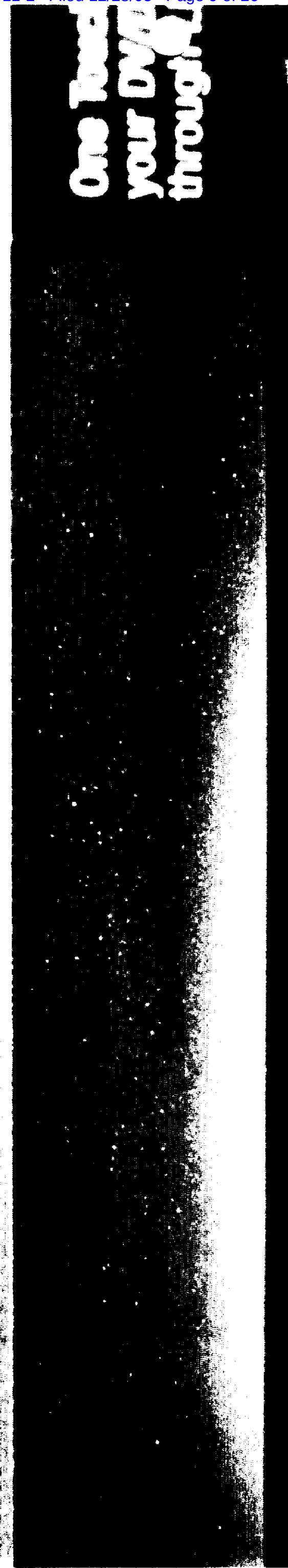
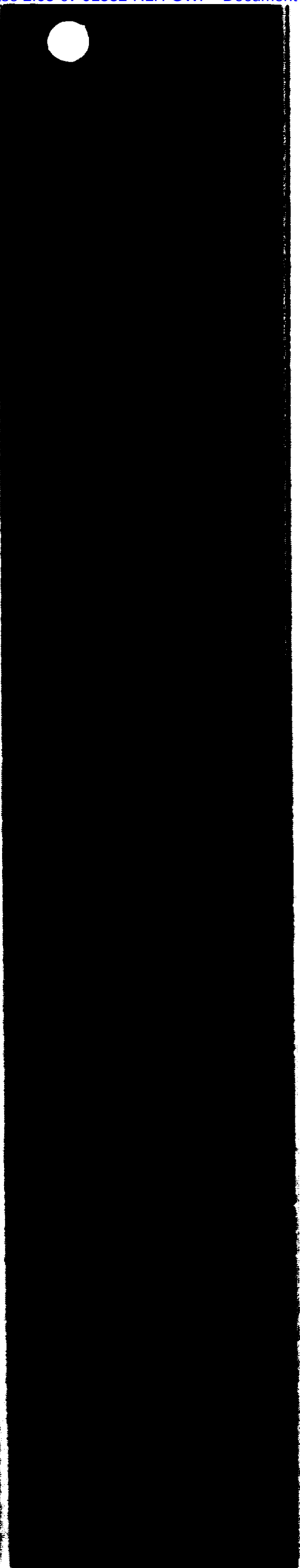
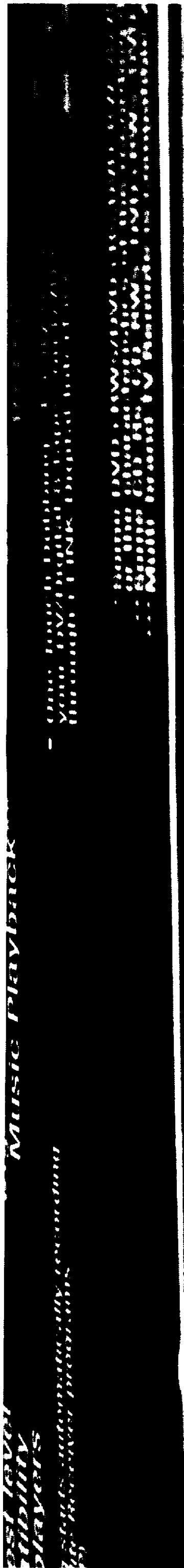


© 2005 Dolby Laboratories



Layer DVD RWs/DVD-Rs cannot be played on this recorder due to the





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your DV/Digital 8 tapes on DV
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Multi-Play i.LINK

One Touch Dubbing - Easy

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One Touch Dubbing - Easy

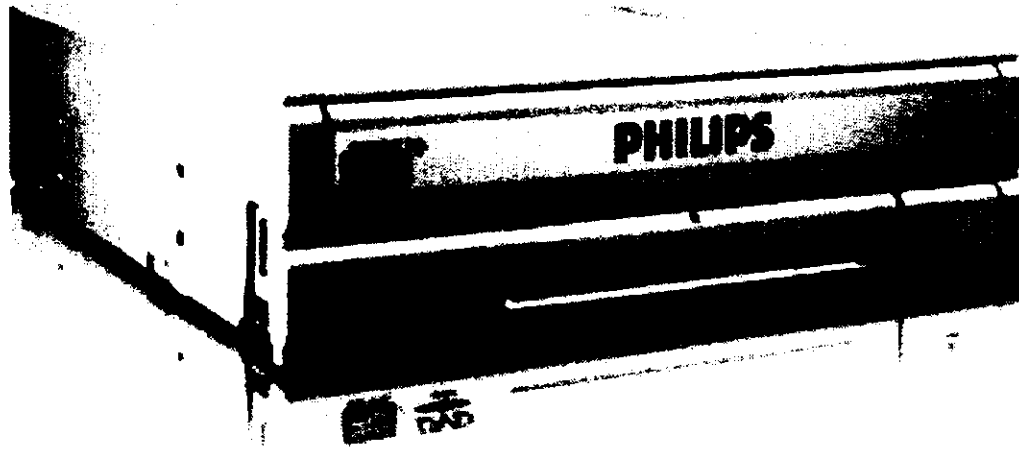
your DV/Digital 8 tapes on

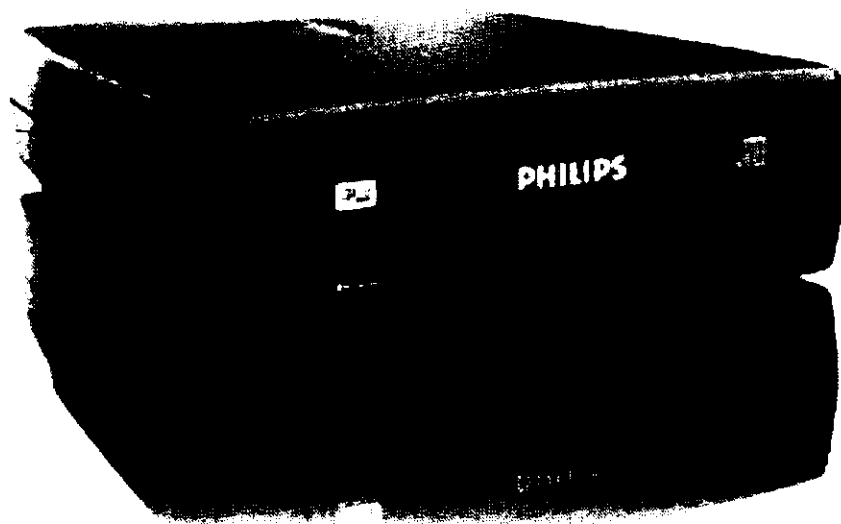
through i.LINK Digital Inter

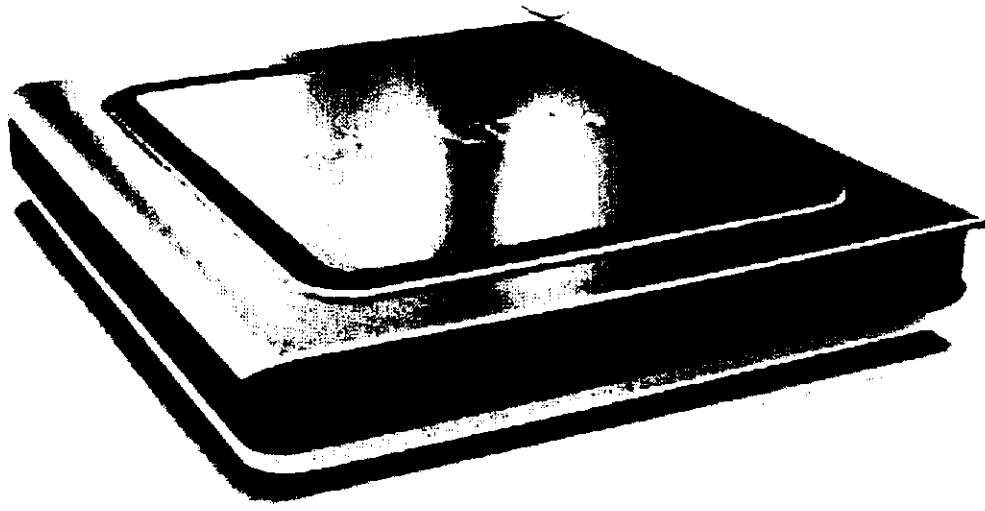
One Touch Dubbing - Easy

your DV/Digital 8 tapes on

through i.LINK Digital Inter







DVD + R / +RW LOGO GUIDE

INTRODUCTION

This logo guide describes a set of rules for the correct use of the DVD+R/+RW logo, including all related logos, for the consumer electronics field as well as professional and entertainment areas. These instructions for logo utilisation supersede all other instructions for DVD+R/+RW logo usage and they determine the manner in which the logo is to be used on the objects indicated.

Manufacturers licensed under any of the DVD+R/+RW License Agreements with Philips are entitled to apply the appropriate logo under the condition that they comply with these guidelines and use the logo(s) correctly. No company or person is entitled to apply any of the DVD+R/+RW logo(s) to products (disc, player or software) without first acquiring the appropriate License Agreement. Companies or persons wishing to apply the logo(s) on materials other than described in this document under "Appearance" must contact Philips for approval.

If a logo is used, it must be used correctly

CONDITIONS OF PUBLICATION

Use of any of the logos described in this guide is permitted only via a license and/or explicit written permission from Koninklijke Philips Electronics N.V.

This document is made available without prejudice to any of the rights of Koninklijke Philips Electronics N.V.

It is not allowed to use or distribute the logos in any other way than explicitly described in this logo guide.

WARNING

This document will mainly be distributed as .pdf file. This may result in some not readable parts/ characters due to unavailable character sets on the viewing platform and/or due to limitations of the printer used. The applied compression has a noticeable effect on the resolution of the logos and other graphics shown in this guide.

For further information, please contact:

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Or check our web site:
<http://www.licensing.philips.com>

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PHILIPS

OBJECT

The DVD+R/+RW logo may only be applied on DVD+R/+RW products (e.g. DVD+R/+RW recorders, DVD+RW discs and DVD+R discs) and related packaging, advertising, printed materials, etc. The logo may also be displayed on electrically generated images (e.g. banners or trailers of program material displayed on television and computer monitors).

In all cases the logo is to indicate compliance with the specification and the products must be in compliance with the specification.

TERRITORY

These instructions for use, specify the way the logo is to be used worldwide, except in those countries where the use of such trade marks is limited by law.

USE OF THE DVD+R/+RW LOGO

Shape

The DVD+R/+RW logo is a representation of the abbreviation "RW" and Philips Approved logo additions. (The approved "additions" are defined as lettering underneath of and/or beside the logo). The logo must always be used in the fixed combination and form as present in the logo files. Variations and additions are strictly forbidden. Any user- created additions, deletions and modifications to any part of the logo and its additions, if any, are also strictly forbidden.

Clear zone

A complete logo must be used maintaining a clear zone. A clear zone is an area in which no other graphical or textual elements appear and is at least the height of the stylised letter "R" of the abbreviation "RW".

The DVD+R/+RW logo must not be enclosed on its own in any kind of border, box or frame, nor may any text, slogan, etc. be added. The complete DVD+R/+RW logo must therefore be used on its own.

Colour

The allowed colours for the area B ("RW" part) of the logo are: black, white, silver, gold or the colour of the area C (background/clear zone). The allowed colours for area A (the remaining part of the logo) are: black, white, silver or gold. The colour used for the area A shall be different from Area B. For the area A, B and C, the intensity must be uniform across the entire logo. Shadows and/or graphic effects are not allowed. Different textures or surface irregularities within the same logo may not be utilised.

When engraving or moulding the logo one colour and a different uniform texture for each of the parts areas A, B and C are acceptable.

The mentioned areas A, B and C are indicated in the illustration on the next page

Size

The DVD+R/+RW logo may be reduced or enlarged on the condition that the same relative positions and proportions between the respective elements are maintained and that the logo is always legible with the naked human eye. The recommended minimum size of the width of the logo is 9 mm. There is no maximum size. The indicated aspect ratio (+/- 5%) is to be maintained.

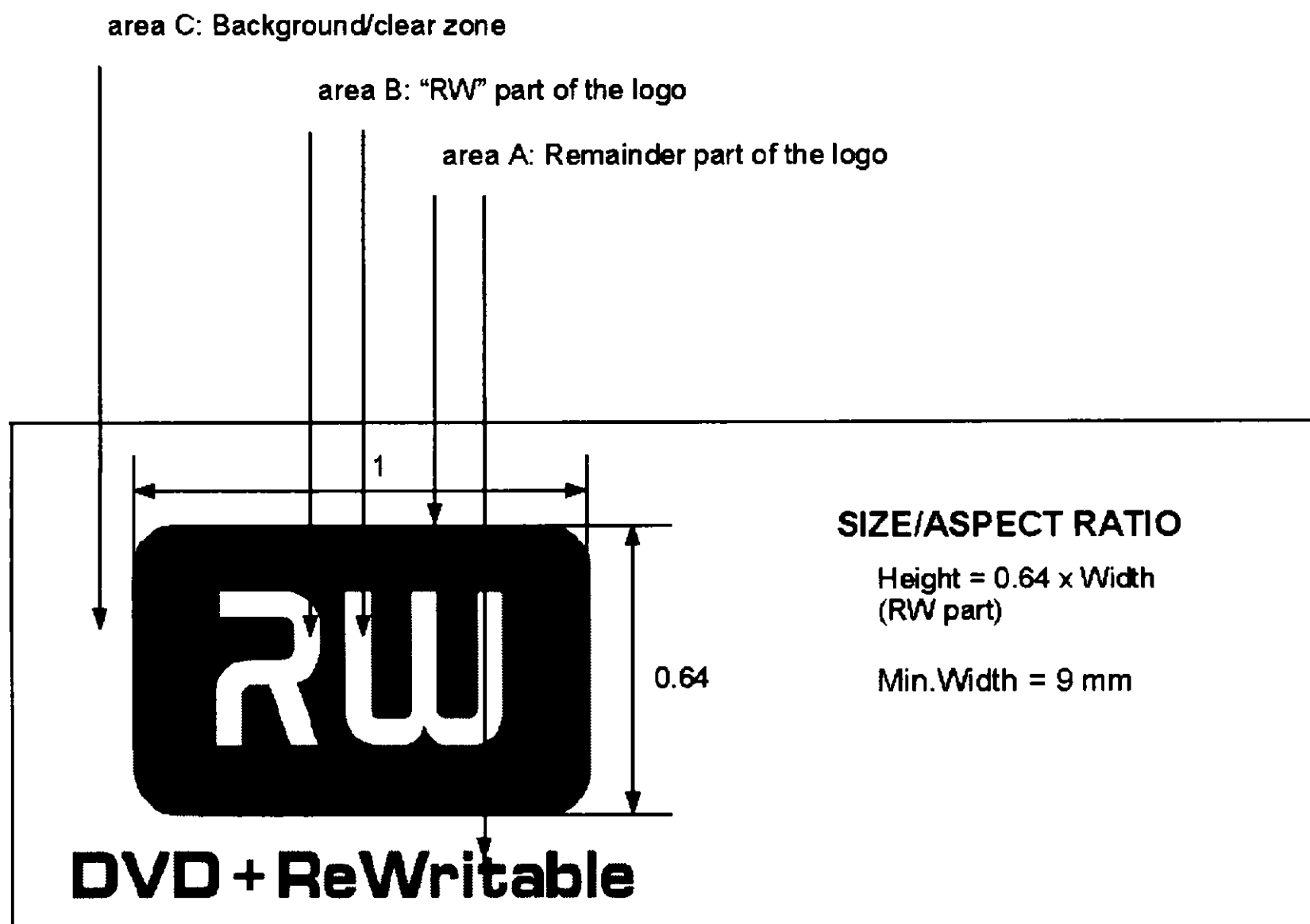
Appearance

The logo (as described in the above sections) may only be applied in the following positions:

- the control panel of DVD+R/+RW recorders;
- the label area of a DVD+RW disc or DVD+R disc; Only if the disc is intended to be used for recording purposes.

The DVD+R/+RW logo may also be applied on the following:

- the jewel box and/or the disc holder, the inlay card and or booklet and/or its covering material;
- the instruction manual of the DVD+R/+RW product (in whatever form the manual is provided, it is recommended that the DVD+R/+RW logo appear at least on the cover of the manual);
- outer packaging of DVD+R/+RW products;
- printed materials (including catalogues, posters, advertising materials, etc.).



12/10/04-3122 783 0088 2



Defined logos



The DVD+R/+RW logos with the approved additions are shown below. It is not allowed to scan the logos shown on these pages.

Definitions

- Disc usage:** States on which type of discs the associated logo may be used by referring to the specific standard specifications.
- Player usage:** States on which type of players(s) and or recorder(s) use of this logo is allowed. A player or recorder is defined as a player or recorder, which solely plays back the type of disc stated in the disc usage part of this logo guide
- Comments:** Various comments are provided for clarity.
The term "play" or "record" is defined as the act of reading and/or recording respectively, information to or from the respective disc(s) by the respective player(s) or recorder(s) which will use this logo.

For any questions about logo usage and validity of the artwork please contact us.

	System name	DVD + RW
	Disc usage	This logo may only be used on discs complying with the DVD+RW specification.
	Player usage	This logo may be used on recorders which can record onto discs which conform to the DVD+RW specifications.
	Comments	For DVD+R/+RW recorders, which are able to record onto disc which are conforming to the DVD+R Part 2 and/or Part 1 specifications it is recommended to use the DVD+RW logo. Manufacturers are advised to include in the product documentation of the recorder a statement, by displaying the relevant logos, which discs can be handled by the recorder.
	System name	DVD + RW High Speed
	Disc usage	This logo may only be used on discs complying with the DVD+RW part 2 specification.
	Player usage	This logo may only be used on recorders which can record onto discs which conform to the DVD+RW part 2 specification.
	Comments	For DVD+R/+RW recorders, which are able to record onto disc which are conforming to the DVD+RW Part 2 and/or Part 1 specifications it is recommended to use the DVD+RW logo. Manufacturers are advised to include in the product documentation of the recorder a statement, by displaying the relevant logos, which discs can be handled by the recorder.

	System name	DVD + R
	Disc usage	This logo may only be used on discs complying with the DVD+R part 1 specification.
	Player usage	This logo may be used on recorders which can record onto discs which conform to the DVD+R part 1 specification.
	System name	DVD + R Dual Layer
	Disc usage	This logo may only be used on discs complying with the DVD+R part 2 specification.
	Player usage	This logo may be used on recorders which can record onto discs which conform to the DVD+R part 2 specification.
	Comments	For DVD+R/+RW recorders, which are able to record onto disc which are conforming to the DVD+R Part 2 and/or Part 1 specifications it is recommended to use the DVD+RW logo. As commercial name for DVD+R DL, it is recommended to use DVD+R Double Layer to prevent confusion with Dual Format products. Manufacturers are advised to include in the product documentation of the recorder a statement, by displaying the relevant logos, which discs can be handled by the recorder.

Artwork files

This document is delivered with electronic artwork or separately.
If you need the electronic artwork please check our web site (www.licensing.philips.com)

System	File name logo	File types
DVD + RW	dvd70pRW	.tif and .eps
DVD + RW High Speed	dvd74pRW	.tif and .eps
DVD + R	dvd71pR	.tif and .eps
DVD + R DL	dvd73pR9	.tif and .eps

DVD+RW Logo Agreement

By downloading the enclosed software files and by returning the confirmation Card as present in the file "card.pdf", End-User accepts to be bound by the following terms and conditions.

1. COPYRIGHT

Philips retains title and ownership of the DVD+RW logos.

2. RIGHT TO USE

End-User is hereby granted the non-transferable, non-exclusive right to use the DVD + RW logos in accordance with the conditions as specified in the DVD+RW logo guidelines.

3. TERMINATION.

Philips may terminate this DVD+RW logo Agreement by written notice to End-User in the event that End-User fails to comply with any of its obligations pursuant to this Agreement.

Upon such termination of this Agreement, End-User shall immediately cease the use of the DVD+RW logos and destroy all electronic copies of the DVD+RW logos.

4. UPDATES

Philips may issue updates and/or new releases of the DVD+RW logos without prior notice.

5. NO MAINTENANCE OR END-USER SUPPORT

Philips shall have no obligation whatsoever to provide End-User with any kind of maintenance or end-user-support in relation to the DVD+RW logos.

6. NO WARRANTY / DISCLAIMER

THE DVD+RW LOGO FILES ARE MADE AVAILABLE ON AN "AS IS" BASIS. PHILIPS DOES NOT MAKE ANY REPRESENTATION OR WARRANTY, WHETHER EXPRESS OR IMPLIED, AS TO THE FITNESS FOR A PARTICULAR PURPOSE. PHILIPS MAKES NO REPRESENTATION OR WARRANTY THAT DVD+RW LOGO FILES ARE ERROR-FREE. PHILIPS EXPRESSLY DISCLAIMS ANY AND ALL LIABILITY WITH RESPECT TO POSSIBLE INFRINGEMENTS OF THIRD PARTY RIGHTS IN CONNECTION WITH THE USE OF THE DVD+RW LOGO.



Confirmation Card

We, _____

(Name and Address)

hereby confirm that we have read and agreed the **DVD+R/+RW logo Agreement** delivered together with the DVD+R/+RW logo files, and agree to be bound by the terms and conditions of this agreement as attached.

Please send the access codes to _____
(fax number)

☐ My company manufactures ☐ Players ☐ Discs

☐ My company has a Logo License Agreement

☐ My company is in Software development

☐ My company is in Artwork preparation

☐ Other: _____

(Authorised Signature)

Name: _____

Date: _____

To register as a user and to obtain an access code please send this document to:
Philips Intellectual Property and Standards, Business Support
Building WAH-2, P.O. Box 220, 5600 AE Eindhoven, The Netherlands,
Fax. : +31-40-2732113

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PHILIPS



Chinese DVR Production Rockets

Date Monday, April 19 @ 16:29:28

Topic Latest News

China will export an estimated five million DVD recorders this year, a huge increase over the 3,000 units exported last year, Chinese makers of DVD players/drives indicated.

Global demand for portable DVD drives will also grow significantly this year, indicated Global Sources' analyst Bruce Humes at the 2004 Electronics & Components China Sourcing Fair held last week in Shanghai (China). China exported 1.8 million portable DVD drives last year, and the export volume is estimated to rise to 3 million this year.

Because of relatively high technological barriers, most DVD recorders exported from China this year will be produced by foreign or joint venture OEM makers.

With local makers of DVD players confronted by shrinking margins, they are now preparing to compete for OEM production of DVD recorders. These makers include TCL, Malata, Sichuan Changhong Electric, JiangSu Shinco Electronic and Skyworth. The current OEM margins for DVD recorders exceed US\$15, local makers pointed out.

China exported about 70 million DVD players in 2003, accounting for 80% of global demand.

In related news, DVD recorders from foreign brands, including Samsung, Panasonic and Philips, currently retail for 6,000-8,000 yuan (£400-£540) in China, while local brands sell at 3,000-4,000 (£200-£270) yuan. However, on April 20, local brand Malata will launch its R20 DVD recorder for 1,999 yuan (£135). Retail prices of DVD players have also fallen to 600-700 yuan (£40-£50).

Story source: digitimes.com.


This article comes from DVD Recordable
<http://www.dvd-recordable.org/>

The URL for this story is:
<http://www.dvd-recordable.org/modules.php?op=modload&name=News&file=article&sid=1257>

Effective Date: 9/10/2003
Expiration Date: 8/20/2012

Trademark**Customs Recordation Number: TMK 03-00705****BACK**

Title	RW DVD+REWRITABLE & DESIGN
Product	BLANK MAGNETO-OPTICAL DISCS, PRERECORDED MAGNETO-OPTICAL DISCS FEATURING MUSIC 474696
Description	WORD MARK AND DESIGN; NO CLAIM IS MADE TO THE EXCLUSIVE
Owner Name	KONINKLIJKE PHILIPS ELECTRONICS
Gray Market Importations Restricted	NO
U.S. Patent and Trademark Office Registration Number	2,610,036
Firm	KEATS MCFARLAND & WILSON LLP 9720 WILSHIRE BLVD. JJOYNER@KMWLAW.COM BEVERLY HILLS, CA 90212
Contact Name	JEFFREY K. JOYNER, ESQ.
Phone Number	(310) 248-3830

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2006 International CES Exhibitor Directory



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5101 Commerce Dr.

Baldwin Park, CA 91706

USA

Telephone: us: 626-851-2528/ china: 86-755-83412406

Fax: us: 626-851-2579/ china: 86-755-83305964

E-mail: info@astarelectronics.com/ market@szkxd.comURL: www.astarelectronics.com/ www.kxddigital.com

Astar is a brand developed and manufactured by KXD for North America. KXD is a premium manufacturer of LCD TV's, stand alone DVD and HTIB products, Portable DVD and PMP players. KXD's OEM customers include many top bands across the globe.

Company Booth(s):	Booth Number	Show Location
	25530	South Hall 2

Company Contact(s):	
	Fusheng Liu, CEO
	Jimmy Luo, EVP
	Peter Calderon, Sr. VP
	Sarah Shao, CFO
	Lisa Chang, COO
	Lisa Chang (International Sales)

Brand Name(s):	
	Astar
	KXD

Product Categories:	
	Audio - Other Audio Products
	Audio - Portable Audio - Other Portable Audio Products
	Audio - Portable Audio - Portable Media Player
	Home Theater
	Home Theater - Other Home Theater Products
	Home Theater - Video - Flat Panel Displays
	Video - Digital TV Products
	Video - Digital TV Products - LCD Screen Displays
	Video - Other Video Products
	Video - Video Hardware - DVD Recordables
	Video - Video Hardware - LCD Screen Displays

New Product(s):	
	Astar PD-3015
	Astar PD-3050

2005 International CES:

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Astar PD-8800
Astar LTV-3201
Astar LTV-37LS

Export Market(s): CANADA
China
Denmark
France
Germany
Italy
Japan
Korea
South
MEXICO
South Africa
Spain
United Kingdom

Financial Exchange(s): None listed.

Public	Year-round	On-site (at the show)
Relations Contact(s):	<u>Lisa Chang</u>	Classic Communications
	Ph: 626-851-2528	<u>Nancy Andrew</u>
		Ph: 949-709-4129
	Classic Communications	
	<u>Nancy Andrew</u>	
	Ph: 949-709-4129	

Investor
Relations Contact: Lisa Chang
Ph: 626-851-2528

Press Event(s): None listed.

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